

Cross

LAVAZZA
blue

A complete new capsules range, offering the same taste experience of beans blends. Available in single shot and double shot.



Composition

ARABICA 100%

Dek



With notes of *roasted cereals* and *hazelnut*, Blue Dek contains a fine selection of the best South America Arabica coffees.

The aromatic profile of these coffees is carefully preserved during the *natural decaffeination process*, which respects the true nature of the beans and maintains the strength and aromatic richness of the blend.



1

Green coffee is treated with steam



2

Caffeine is removed using carbon dioxide



3

Coffee is roasted with hot air



The result is a decaffeinated coffee with the same organoleptic characteristics of a traditional coffee


LAVAZZA
TORINO, ITALIA, 1895

Cross

Dek 



Product Unit

	System	PU Type	Shelf Life	Code
	Lavazza BLUE	Single-Dose-Capsule	18 MONTHS	261

Trade Unit

	Outer Packaging	Capsule for TU	Size (L x W x H)	EAN code	Gross weight
	Carton box	100	24,2 X 23,6 X 11,5 CM	8000070028371	1,11 kg

Pallet

	Type	Composition	Size (L x W x H)	Gross weight
	PALLET EPAL 800x1200	270 TRADE UNIT (18 x 15)	120 X 80 X 222 CM	325 kg