

A large, abstract graphic of coffee splatters in various shades of brown and red, centered on the page above the title.

# BRAZIL FORTALEZA

Producer: **The Croce Family**   Origin: **Brazil**   Region: **Mococa**  
Farm: **Bobolink Project**   Process: **Natural**   Variety: **Bourbon, Mundo Novo, Catuai**

*With flavours of chocolate, hazelnut and cherry, this is one of our most popular coffees. It's the result of the Croce family's environmentally focused Bobolink project.*

## THE CROCE FAMILY, BOBOLINK PROJECT

When the Croce family inherited a farm from their parents, they decided early on to transform the farm into something that was long-term sustainable for both people and the environment. The family immediately banned all types of environmentally hazardous substances, created "green corridors" for wildlife and preserved all water sources in the area. They began to cultivate a variety of plants to obtain a natural cycle and a rich fauna. With the Bobolink project, they have now expanded their thinking to the neighbors. In addition to the sustainability aspect, they also get better paid for their coffee, which also creates sustainability for the farmer families.

---

*We are a group of friends that founded Johan & Nyström with the vision of a better coffee world. Our mission, then and now, is to convey our craft and to roast tastier, more fun and sustainable coffee.*

 **johan & nyström**  
COFFEE ROASTER • TEA MERCHANT