

3628 Qualità Rossa

QUALITÀ ROSSA



Qualità Rossa is one of the most iconic brand of Italy's traditional coffee, a recognized symbol and a unique coffee. It is the everyday pleasure of good coffee that has been present in the Italian families for almost 50 years. An unmistakable aroma to start the day with the right energy and share pleasant moments at home.

For this carefully selected blend, Lavazza's experts combine Brazilian Arabica beans for body and sweetness with African and South East Asian Robusta beans for intensity and warm notes of cocoa. The result is a richly flavoured coffee, ideal for those who want to get off to a great and energetic start of the day.

- **Composition:** Arabica – Robusta
- **Intensity:** 5/10
- **Notes:** Chocolate
- **Roast:** Medium

Qualità Oro 250g Beans



PRODUCT UNIT

Packaging: Pack

Physical state: Beans

Shelf life: 24 Months

Code: 3628

Size (L x W x H): 6 x 8,5 x 17 cm

EAN code: 8000070036284

Quantity: 250 g

Gross weight: 260 g

TRADE UNIT

Outer Packaging: Case

N° of product unit: 20

Size (L x W x H): 28 x 36 x 20 cm

EAN code: 8000070136281

Gross weight: 3,45 kg

PALLET

Type: EPAL PALLET 800x1200

Composition: 64 TRADE UNIT

Size (L x W x H): 80 x 120 x 190 cm

Gross weight: 402 kg